Electronic Acknowledgement Receipt				
EFS ID:	9803069			
Application Number:	10686967			
International Application Number:				
Confirmation Number:	8084			
Title of Invention:	System and method for incorporation of products and services into reality television			
First Named Inventor/Applicant Name:	Channing K. Barringer			
Customer Number:	66170			
Filer:	Todd P. Komaromy/Debbie Mier			
Filer Authorized By:	Todd P. Komaromy			
Attorney Docket Number:	60655.2600			
Receipt Date:	04-APR-2011			
Filing Date:	16-OCT-2003			
Time Stamp:	15:41:51			
Application Type:	Utility under 35 USC 111(a)			

## Payment information:

Submitted with Payment		no	no				
File Listing:							
Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)		
1		606552600 PA20110404.PDF	376415	yes	8		
		000332000_17120110404.8 51	eff31fb8d6191ac31e451a421612a45c9de1				

Multipart Description/PDF files in .zip description				
Document Description	Start	End		
Preliminary Amendment	1	1		
Claims	2	5		
Applicant Arguments/Remarks Made in an Amendment	6	8		

Warnings:

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## New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

## National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

## New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.